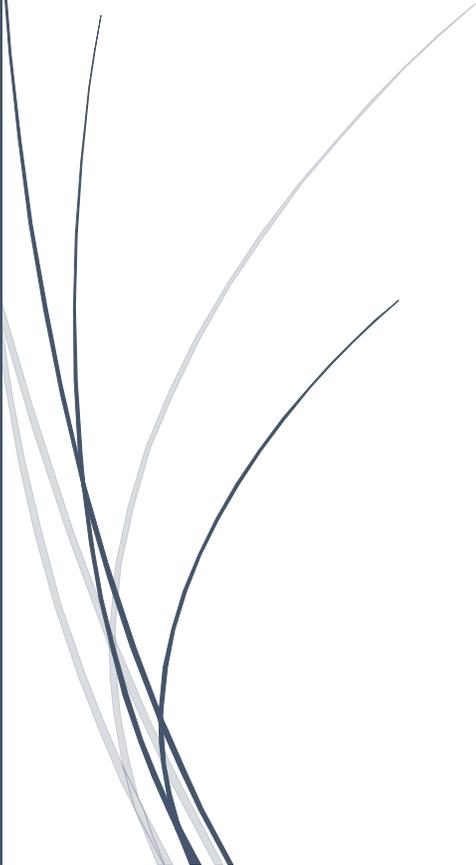


# Undervalued Self-Published Books Campaign

Global Summit House



Here's our offer: We feel that we need to build or rebuild your social brand to ensure we will have a good portfolio to land any potential opportunities that come our way.

### Building Your Portfolio

Having a great book is not enough. We need a whole lot of other things in order to turn your work into an investment-worthy product for any investor or publisher.

We are not here to market your book only. We are here so that we could win commissions on sales of your book's publication rights, foreign (subsidiary) rights, film or TV rights, etc.)

As you can imagine, that is not a walk in the park. Therefore, we need to have this kind of preparation to win deals in the future.

#### GLOBAL SUMMIT HOUSE PROPOSAL: Timeline Requested: 1 year

After we build your portfolio for a minimum of 3 months, we will proactively offer the book to publishers worldwide, agents, directors, or among others as your literary agent with 30% commission on all sales (publication rights, foreign rights, film or TV rights, etc.).

Standard Budget: \$2000USD

Installment option can be arranged.

This budget will be used in building an outstanding portfolio for your book.

#### MAKE YOUR OWN BID: Timeline Requested: 1 year

This is your chance to make your own bid. For example, you didn't like to invest more than \$1000USD in this campaign but you really like to try this out.

Minimum budget is \$500.

Installment option can be arranged.

After we build your portfolio for a minimum of 3 months, we will proactively offer the book to publishers worldwide, agents, directors, or among others as your literary agent with 30% commission on all sales (publication rights, foreign rights, film or TV rights, etc.).

## BUILDING YOUR PORTFOLIO SAMPLE ACTIVITIES

### \*Email Campaign

An email list to help your book sales. We will include your book to our book recommendations campaign via email to thousands of book readers who have read books similar to your book.

### \*Blog Reviews/Blog Tours

A blog book tour is much like a traditional book tour, except the stops are all virtual. Instead of going from bookstore to bookstore, the author goes from blog to blog. Your book will be promoted across various websites and blogs with relevant topics to your book. Each blog tour stop enables authors to attract lots of new readers and social media fans, with the potential of reaching a worldwide audience and creating a following.

### \*Book Photography

There is a hashtag trend called #bookstagram that's being checked out by over 19 million Instagram users. Talk about capitalizing on great book covers! Some of us do judge a book by its cover! From simplistic, vintage-inspired book snapshots, vibrant shelfies, to #findthisbook contests your book's cover might start a fad and go viral!

### \*Personalized Engagement Methods to Readers groups and communities on Social Media

Anyone who has built an empire or changed the world on social media and those who have made millions of followers and earned worth millions of endorsement deals have mastered the Art of Engagement. The time it takes to engage successfully is often hours and hours of hard work. There is no shortcut. Good thing, we only work with books we truly believe in. Here are a few examples of things we try to achieve a quick social brand for your book.

Your campaign evolves with your readers or audience which our main strategy every step of the way!

### Book Promotion Plus Publishing Deal to a Third Party eBook Promotion Site

We have a list of over 127 Top Third Party Book Promotion Sites that offer the opportunity for any book that qualifies to their requirements to be offered a publishing deal. Each one of the eBook promotion sites has their own set of requirements in order to be accepted. We will submit your book to eBook Promotion Sites relevant to your book and if their system shows their readers love your work, you get a chance to win a publishing deal from the site.

Services above are suggestions. There are at least 100 other strategies we might put in place based on certain criteria.

*Disclaimers:*

*\*The owner of the rights to the book on this campaign allows Global Summit House to represent their book as their literary-agent to publishers and companies around the world. Any deals being arranged by Global Summit House in this campaign will be subject to the owner or author's approval.*

*\*The fulfillment of the efforts/activities listed above in this proposal will depend on time, platform, type of audience, demand and the size of the budget. Therefore, the services listed above might change without further notice.*

*\*For this proposal, you are able to keep 100% of the rights (publication rights, foreign rights or film rights) and 100% of the royalties until further arrangements.*

*\*Your campaign starts as soon as the required fees (Your Contribution) are settled.*

*\*Partnership deals from Global Summit House is based on the performance of the book in the marketplace or the campaign. This decision is made by Global Summit House Executives, Editors, Agents or among others.*

*\*No Guarantee of Partnership and Sales. If a partnership is possible, a new contract will be drafted which might affect Author's royalties and rights to the book including publishing rights and other intellectual property rights (such as film rights or foreign subsidiary rights or translation) or among others.*

*\*Cancellation or refund policy applies only within 7 days. Set up fee of \$150 dollars will be deducted from the Amount Paid. Refund requests after 7 days will not be granted but the author can request special arrangements regarding the changes in his/her campaign by emailing us at [info@globalsummithouse.com](mailto:info@globalsummithouse.com). For disputes, the author needs to email [info@globalsummithouse.com](mailto:info@globalsummithouse.com).*

*\*By signing up, you agree to the terms and conditions of Global Summit House.*